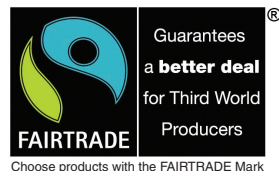


Warrington Food Award

Did you know Warrington is a Fairtrade borough?



Warrington is a Fairtrade town as a result of the combined support of the Borough Council and many of Warrington's shoppers, retailers, cafes, restaurants, schools, and local groups who recognise the importance of Fairtrade.

Millions of families who produce items such as tea, coffee, bananas, cocoa beans, sugar, wine, cotton and footballs are vulnerable to market forces that ignore their rights to even the most basic essentials.

However, products that carry the Fairtrade mark guarantee that producers receive a fair and stable price for their product, along with extra income to improve their communities and to allow them to conserve their local environments.

The borough was awarded this status by the Fairtrade Foundation after successfully meeting the following criteria:

- The Council passed a resolution to promote Fairtrade and uses Fairtrade tea and coffee in its meetings.
- With a population of 191,000, Warrington now meets its targets of 30 retailers and 15 caterers selling at least 2 Fairtrade products.
- A Steering Group exists to head up the work and ensure continued qualification.
- Support is forthcoming from local industry, schools, churches and societies.
- Local publicity is generated for Fairtrade.

Your customers may ask for Fairtrade products and you can give your support by using products bearing the Fairtrade mark.



You can apply for the Fairtrade Friendly Certificate awarded by the Borough Council to participating shops and supporting groups.

For further information contact
Rev Mavis McDonnell (tel. 01925 634408).